



LEGO® SERIOUS PLAY®

FACILITATION TECHNIQUE:

- CREATIVE THINKING
- COMMUNICATION
- PROBLEM SOLVING

“THINKING WITH YOUR HANDS”

LEGO® SERIOUS PLAY® is a facilitation technique designed to enhance creative thinking, communication and problem solving.

LEGO® bricks are used for building metaphors to explain ideas and concepts and build a strong organizational identity.

1. ASK THE QUESTION



2. BUILD THE MODEL



3. SHARE IDEAS



4. THINK




LEGO® SERIOUS PLAY® FOR BUSINESS


Interaction among different actors usually generates dynamics of contrast and lack of active engagement.

AFTER A LSP WORKSHOP:

- ✓ Clear and focused common goals
- ✓ Coordinated and optimized goal-oriented activities
- ✓ General guiding principles, applicable also in other contexts



From
conceptualization
to the release of a
new product



coordination of
partners in the
implementation of
a new project

FOR MORE
INFORMATION:

Paolo Brotto

paolo.brotto@pm10-ambiente.it

PM10 s.r.l.



Certified Facilitator
LEGO® SERIOUS PLAY®